Meet and Greet Presentation
January 31, 2018
Who We Are
Who We Are

• Local 20/20 is an all-volunteer Jefferson County focused 501©3 with a mission of: “Working together toward local sustainability and resilience – integrating ecology, economy and community through action and education.”

• We have been in existence since 2006

• The name is for 20/20 vision toward the future
Who We Are

• We are also part of the international Transition Town network:
  • A grassroots network of communities that are reimagining and rebuilding our future, moving away from dependence on fossil fuels toward local resilience.
  • Transition Towns exist in over 50 countries and 1,200 cities worldwide, including over 160 towns here in the United States.
  • We just sponsored a local student to attend the US conference in July (which 3 of our steering council also attended)
Who We Are

• We have 10 currently active action groups, and each group typically has 5-10 active members. We also have a steering council (the governing board) with 9 members currently.
Action Groups
Transportation Action Group (T-LAB) – 2017 Highlights

• Applied for and received an America Walks Grant for integrating the Walking Times Map into the local transit system with signage! Way to go, Joe!
Transportation Action Group (T-LAB) – 2017 Highlights

• Weighed in on the Water Street Upgrade, holding a set of community meetings

• Advocated for a bicycle master plan
  • Analyzed bike routes
  • Presented results to city

2018 Plans include implementing America Walks grant, and taking the concept of “Bicycle Master Plan Development” and turn it into “Bicycle Master Plan Implementation.”
Citizens Healthcare Access group (CHA)

• Mission: To promote health and healthcare access in East Jefferson County, with a particular focus on local, affordable, quality healthcare, including behavioral and dental healthcare.
Citizens Healthcare Access group (CHA) – What We Do

1. Provide a forum to share and disseminate information and education with a concern for keeping up to date on Federal, State and local legislation and policies which local health and the availability of services and care.

2. Provide a safe place where individuals can be heard and supported in their concerns about or efforts to address specific healthcare access issues.

3. Monitor social media to help understand grass roots concerns.
Citizens Healthcare Access group (CHA) – What We Do

4. Form work groups to develop resources and take on projects

5. Work to identify gaps in care and service and take action to maximize the effectiveness of services provided in the County Hospital District and Public Health programs.

6. Generate health and healthcare related questions for candidates for public office.

7. Educate the public to increase healthcare literacy.
Citizens Healthcare Access group (CHA) – Scope

- January 2018
- Population health and wellness
- Public education and health literacy
- Financial barriers to care at Jefferson Healthcare
- Behavioral Health Integration
- Access to dental care
- Community Health Improvement Plan (CHIP)
Resiliency of Heart / Heart Circles

- 2017 was a time of transition and travel... held 2 heart circles both well attended, with new and returning participants.

- 2018 plans include convening a special Heart Circle “hodgepodge” with the Steering Council and Action Group leaders.
  - Our goal would be to share feedback and “heart-storm” together ways to integrate trust and a sense of synergy among our efforts and caring for our community.
Energy Action - 2017 Highlights

• Participated in 2017 Jefferson County Home Show- public outreach and education on energy efficiency/conservation opportunities

• Recommended that an energy preparedness plan be added to the Jefferson County Comprehensive plan.

• EAG members submitted proposal to WSDOT on a network of dc fast charging stations on the Olympic Peninsula

• EAG members coauthored proposal to the PUD to subsidize low income families
Energy Action - 2017 Highlights

• EAG members coauthored proposal to the PUD to encourage fuel switching away from fossil fuels
• Organized first community discussion on smart meters
• Tomorrow movie - organized energy businesses and organizations for energy table
• Drafted, reviewed and updated Energy Efficiency document
Energy Action - 2018 Plans

• Establish self help group to aid each other in improve energy efficiency of homes

• Work with PUD towards establishing community solar project

• Hold at least 4 Energy talks in 2018 (transition of JC Energy Lunch program)

• Have booth at 2018 JC Home Show with information on what people can do, a handout on zero energy homes, an electric bike, etc.
Energy Action - 2018 Plans

• Work with WSU Energy to do an evaluation of the opportunity for district heating in Jefferson County with the PTPC plant.

• Continue to look for grant opportunities for purchasing and installing Jeff Co Electric Vehicle charging stations.

• Evaluate what the best opportunities are for the Energy Action Group to help drive energy efficiency in Jefferson County

• Support the CAC in updating 2005 fossil fuel energy inventory for Jefferson County
Beyond Waste - 2017 Highlights

• Submitted comments to the Jefferson County Comprehensive Plan update process
• Shared municipal food waste composting ideas with county
• Wrote article on food waste composting for the Local 20/20 column to the Leader
• Hosted a Beyond Waste table at the Local 20/20 Tomorrow event
• Members attended a Department of Ecology Food Waste Seminar held in October
Beyond Waste -2017 Highlights

• Informal visits to the Skookum Recycling center to see how China’s National Sword policy is affecting local recycling (things are being stockpiled)

• Interfaced with Jefferson County Public Works and Public Health to provide feedback and gain current information on waste reduction efforts and strategies

• Monthly Beyond Waste meetings where group enthusiasm for waste reduction encouraged individual activities, such as:
  • Some members attended of two state-wide meetings regarding the impacts of China’s National Sword policy
  • Members attended of the Economics of Happiness Conference
  • Members did Recycling education work in front of Safeway
Figure 3: Residential Waste Sector

Data from Beyond Waste Action Group
Climate Action - 2017 Highlights

• Spread the Taming Bigfoot carbon footprint challenge to Seattle and Edmonds, and developed Taming Bigfoot App!
• Trademarked Taming Bigfoot and Logo!
• Monitored King Tides in PT and leveraged photos for other research
• Developed readings and discussion questions for climate add-on for Menu for the Future
• Taught Climate Change Class at QUUF ALPS!
• Organized and staffed climate table at Inconvenient Sequel
• Provided input to city and county related to climate preparedness
• Participated in Mtn View and Stormwater Plan workshops
• Partnered with NODC on Climate Grant proposal
Climate Action – 2018 Plans

• Continue to monitor and learn from King Tides
• Continue to provide input to city and county related to climate preparedness
• Continue supporting Taming Bigfoot expansion
• Develop opportunities to monitor greenhouse gases locally
• Share ideas on climate action with state reps
• Support Envirostar rollout to local businesses
• Do community outreach related to reducing greenhouse gases and preparing for climate impacts
Emergency Preparedness – 2017 Highlights

• Provided a Map Your Neighborhood training and tour of DEM’s facilities to high school students of Jefferson School

• Provided our quarterly leadership trainings this year for our neighborhood leaders, and added more advanced trainings

• Presented on various EP disaster topics. 150 people were trained through STEP-UP

• Trained over 500 Jefferson County citizens!!

• Organized the 2017 ALL COUNTY PICNIC - a celebration of community preparedness and resilience – 1000 attended! Signed up 12 new neighborhoods!
Emergency Preparedness – 2017 Highlights

- Actively involved in the Great Shakeout in October
  - Team member Dan Moreillon coordinated the radio communications for that extremely important event.

- Promoted and supported NextDoor

- Updated our website and maps database

- Awarded Devin Jensen, a local middle schooler for his idea of creating an emergency camp stove made from everyday home products

- Set up a DART program, which utilizes local pilots to transport injured persons out of an affected disaster area and also to transport in supplies
Emergency Preparedness – 2018 Plans

• We will be training four newer members to become trainers, thereby doubling our trainers from 4 to 8.
• Connecting with faith-based organizations within our county
• Will organize the 2018 ALL COUNTY PICNIC
Local Economy Action Group

• LION - the Local Investment Opportunities Network
  • Pairs local investors with local businesses
  • Has provided over 7 million dollars of community based non-bank loans for local business owners.
  • LION has become a national and international model.
What is LION?

• A network of East Jefferson County residents who want to invest their money locally
• A network that helps members become aware of investing opportunities in our community
• A project inspired by our local Transition Initiative, Local 20/20, and based on a tradition of local investing
• LION is not a pooled investment or loan fund
• LION does not make collective investment decisions or give advice to investors or businesses
A Profile of Local Investing*

Over $7.6 million invested since 2006 by 33 LION members
Median investor amount of $72,500
Range from $5,500 to $1,591,000

75 business and non-profits received financing
Median invested per project of $30,444
Range from $1,000 to $1,588,000
Average of 3 investors per project

92% loans, 7% equity offerings, 1% both
Investment term average of 7.4 years
Range from 3 months to 30 years
5.3% average interest rate for loans
Range from 3% to 8.5%

*Based on a 2017 survey of LION members with a 70% response rate
Local Food – Highlights for 2017

• The Jefferson County Local Food System Council (JCLFSC) allied itself with Local 20/20 to be the Local Food Action Group!

• New members include a local restaurateur and the Farmers Market manager

• Provided input on the county comp plan

• Initiated a JCLFSC facebook page

• Produced our 3rd Annual Newsletter

• Co-Sponsored a Farmer's Convergence event attended by 80 local farmers

• Supported a fundraiser at Finnriver Cidery to raise funds for the purchase of a locally sourced beef cow for school lunches.
Local Food – Highlights for 2017

• Quimper Community Harvest:
  • Delivered a total of 4981 pounds of fruit delivered to organizations in the county!
  • 420 hours of volunteer work!

• Blue Heron Middle School Orchard Project:
  • Total Volunteer hours for the Orchard in 2017: 440 hours
  • We now have 20 trees going into their 8th season, and 50 trees going into their 5th season. Last year we had fruit on about 50 of the 70 trees, which middle school students picked and ate.
Local Food – Plans for 2018

• Seated 7 new members representing food bank farm, Veggie Vinder, Port of PT, young farmers, and returning member
• Continue involvement in the ELF (Eat Local First) campaign development.
• Host a large celebration at the close of the Menu for the Future discussion courses
• Host the Farmer / Chef mixer at the Starlight Room on Feb 9th
• Host a follow up Farmer / Chef / public mixer 2 day event
Local Food– Plans for 2018
Farming Film Festival
Local Food– Plans for 2018
Menu for the Future Discussion Courses
Education – Plans for 2018

• In Dec 2017, the Steering Council formed a new Education Action Group!
• Idea is to establish an on-going, regional sustainability-education training center here on the Peninsula, tentatively called “The Sound Institute for Community Resilience”
• Will form a curriculum committee in Spring 2018
• Plan to raise money to jump start the initiative
• Goal is to spin off a separate 501c(3)
• We see the Institute as a resource center, an event-producer, a sustainability school, and a communication hub. It will serve the region by linking with sister training organizations, such as TransitionUS, the Global Ecovillage Network (GEN), Northwest Earth Institute, Berkana Institute, Biomimicry Institute, Findhorn Foundation, Bioneers, and beyond....
Steering Council – 2017 Highlights

• Sponsored one of the first national screenings of the movie TOMORROW, which showcases global stories of success in agriculture, energy, economy, community to a packed auditorium at Chimacum High School

• Was followed by a community networking event designed to engage more people in active involvement in our community efforts. PT premiered this along w/ LA and NYC!
Steering Council – 2017 Highlights

• Organized 4 Meet and Greets
• Coordinated monthly Local 20/20 Resilience Review column in Leader
• Collaborated with Transition US, SCALLOPS, etc.
• 3 council members attended Transition US National Conference
• Joined Chamber of Commerce
• Established a Scholarship Fund
• Kept the books, minutes, filings, etc.
• Maintained website
Steering Council – 2017 Highlights

• Created and delivered 52 Weekly Announcements to ~600 people each week thanks to our amazing editors Annette Huenke (Jan – June) and Dave Seabrook (July – Dec)!

Thank you!
Partnerships

Public Utilities District #1
Power Trip Energy
Sunshine Propane
Huber's Inn
Alaska Power & Telephone

Climate Action Committee
City of Port Townsend
Jefferson County
Port of Port Townsend

The Recyclery
Transit Advisory Board
Non-Motorized Transportation Advisory Board
Walkable & Livable Communities

The Food Bank
PT Food Coop
WSU Extension
Chimicum Grange
Quimper Grange
Master Gardeners

Farm to School Coalition
JC Dept of Public Works
Quimper Community Harvest

JC Dept of Environmental Health
JC Dept of Solid Waste
WA State Dept of Ecology

Main Street Program
Team Jefferson
Chamber of Commerce

Students for Sustainability
The Boiler Room
OlyCap
The Rose Theatre
Northwest Earth Institute

JC Dept of Emergency Management
JC Dept of Parks & Recreation

Promoting sustainability in East Jefferson County, WA
To Learn More – L2020.org
To Learn More – Local 20/20 Weekly Announcements (and submit too!)