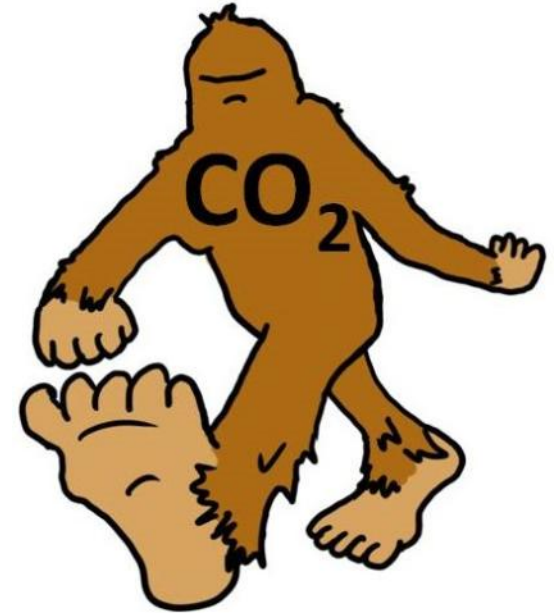


# Taming Bigfoot



**A Carbon Footprint Reduction Competition to  
engage the community and accelerate  
Jefferson County's progress toward reducing  
CO<sub>2</sub> emissions**



**JeffersonCAN.org**

**Climate Action Now**

<http://www.L2020.org/climate-action/bigfoot>



Brought to you by....



Polly Thurston  
Dick Stockment  
Mike Kaill  
Cindy Jayne

Laura Tucker  
David Wilkinson  
Julia Cochrane  
Bob Bindschadler

Climate Action Outreach Group

# Background



- Climate Action Committee created to implement the Jefferson County / Port Townsend Climate Action Plan; adopted in 2011
- County goal is 80% reduction in carbon emissions from 1990 levels by calendar year 2050
- Climate Action Outreach Group formed in 2013
- Presented lectures
  - “Who Left the Freezer Door Open?”; Nov. 2014
  - “Reasons for Hope”; Feb. 2015
- Discovered the public (you) is asking
  - “what can/should I do?”
  - “will my actions really make a difference?”



# Endorsers

- Jefferson County Board of Commissioners
- Port Townsend City Council
- Jefferson County Public Utility District
- Jefferson County Public Health
- Climate Action Committee
- QUUF Green Sanctuary Committee
- Local 20/20



# What Will Be Covered

Who

What

When

Where

Why

How

# Our Goals



- Communicate the relative effectiveness of various emission-reducing actions to help individuals make their best personal decisions
- Illustrate the many trade-offs that must be considered in formulating a broad emission-reduction strategy;
- Encourage everyone to have fun;
- Emphasize that the public, agencies and businesses are all partners in the collective need to reduce our total carbon footprint rapidly;
  - We are all hitched to the same wagon because a sustainable environment is a common good
  - Heightened awareness better prepares all parties to contribute effectively, collectively and cooperatively,
- Generate momentum to accelerate the county's achieving its eventual goal in carbon emission reduction, hopefully well before 2050.

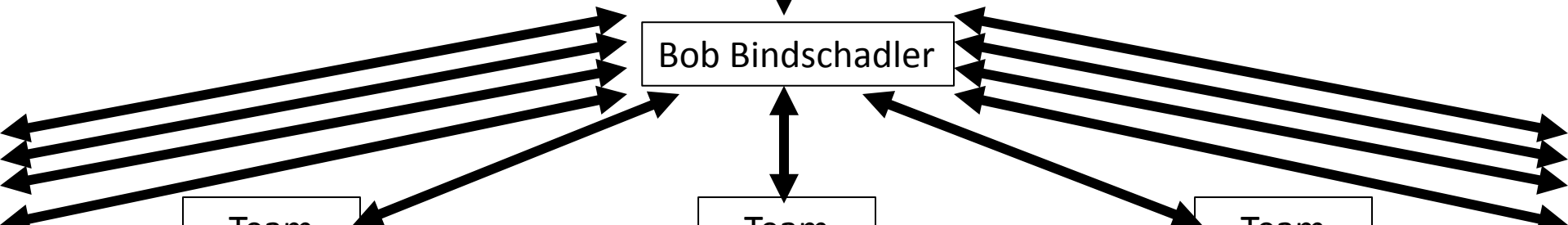
# Teams

<b>Team Name</b>	<b>Organization</b>	<b>Contact</b>
Jefferson County	Jefferson County	Laura Tucker
Kale Krushers	Co-Op	Kenna Eaton
St. Paul's Pandas	St. Paul's Church	Val Johnstone
Gray Wolves	none	Bill Ferguson
Snow Leopards	none	Judy Alexander
Team WSU	WSU	Kate Dean
ET	Local 20/20 Energy/TLAB	Peter Lauritzen
Tufted Puffins	QUUF	Paul Loubere
Starfish	QUUF	David Covert
Newts	QUUF	Rick Doherty
Songdogs	QUUF	Rick Cote
Honey Bees	QUUF	Kees Kolff
4-H PT STEM Club	4-H PT STEM Club	Ella Ashford
Chums	Jefferson Land Trust	Erik Kingfisher
Hellbender	none	Ben Bauermeister
Team JCS	Jefferson Community School	Gary Perless

# Communication



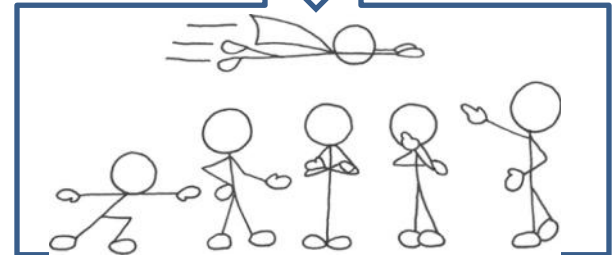
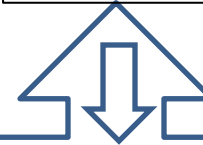
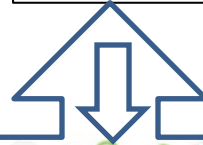
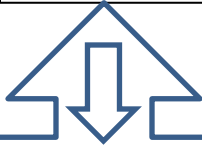
Bob Bindschadler



Team Recorder

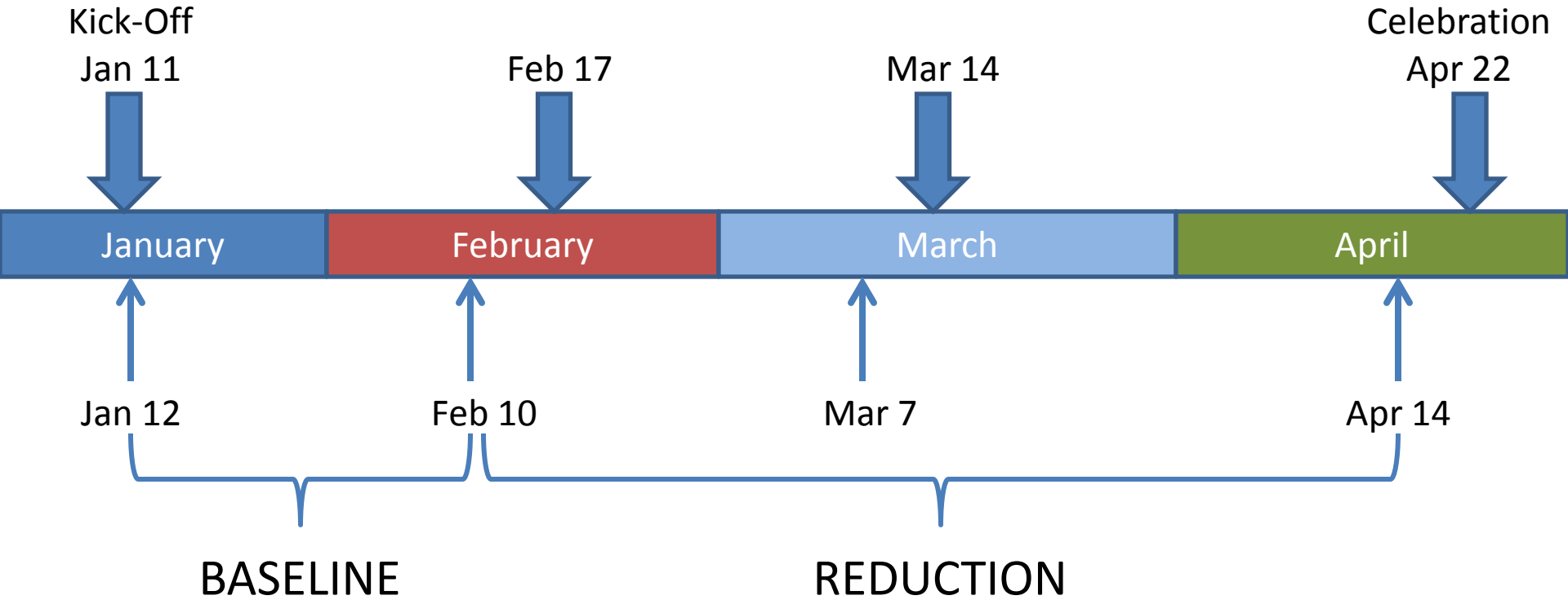
Team Recorder

Team Recorder





# 4 Meetings



# 2 Phases

# Taming Bigfoot Carbon Footprint Calculator

- Customized for Jefferson County
- **Indicative, not comprehensive**
- Includes major sectors:
  - Home
    - Energy use
    - Water/waste water
    - Garbage
  - Transportation
    - Private
    - Public/shared
  - Food
  - Shopping

The screenshot shows a Microsoft Excel spreadsheet titled "Bigfoot\_Calculator\_Protected\_1Jan2015.xlsx". The spreadsheet is designed for calculating a household's carbon footprint. It features a grid with columns for different categories and rows for various activities. The data is as follows:

Category	Home	Transportation	Food	Shopping	Other	Total
Team Member Entry	1	1	1	1	1	1
Enter data in yellow cells only	2	2	2	2	2	2
Starting Date:	1/1/2016	1/1/2016	1/1/2016	1/1/2016	1/1/2016	1/1/2016
Ending Date:	12/31/2016	12/31/2016	12/31/2016	12/31/2016	12/31/2016	12/31/2016
HOME ENERGY (complete all that apply)						
Electricity [kWh]	28					28
Propane [gal]						
Wood [cu ft, Note: 1 cord is 128 cu ft.]						
Woodpellets [lb]						
Heating oil [gal]						
WATER (only if connected to municipal network)						
Domestic [gal]						
Waste [lb]						
PRIVATE TRANSPORTATION (includes car, truck, motorcycle, ATV and boat)						
Gasoline [gal]						
Diesel [gal]						
PUBLIC TRANSPORTATION (includes carpooling, van, bus, train, marine and air)						
Carpooling [miles]						
In business vans/shuttles [miles]						
In public buses [miles]						
In trains [miles]						
In ferries or other marine vessels [miles]						
NON-RECYCLED GARBAGE [lb] of garbage						
FOOD (includes tops, source, seasonal)						
Meat (lb) of red meat consumed						
(% of purchased food produced locally (within 100 miles)		15.19	15.19	15.19	15.19	15.19
(% of purchased fruits & vegetables grown organically		5.07	5.07	5.07	5.07	5.07
SHOPPING (in retail types)						
(%) amount spent on new clothing						
(%) amount spent on paper reading material (newspapers and books)						
TOTALS	20.26	20.26	20.26	20.26	20.26	20.26

# Recording & Reporting

Use this page to get track of your activities through the month-long period.

Period: January 12 - February 10, 2016

**Meter readings:** for electricity, propane, heating oil and/or water  
 Initial Reading: \_\_\_\_\_  
 Final Reading: \_\_\_\_\_

Add to below:

- Wood or wood pellets used
- Weight of garbage bag taken out
- \$ spent on clothes or reading material
- Food purchased: organic or local-source
- Gallons of gas/diesel purchased
- Miles carpooled or traveled in bus, train, ferry, plane
- Servings of meat eaten each day

**Daily activity**

	JANUARY	12 READ METERS	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	FEBRUARY 1	2	3	4	5	6
7	8	9	10 - FILL OUT DATA SHEET AND SUBMIT TO TEAM RECORDER			

Tally Sheet  
(optional)

**Data Sheet for Taming Bigfoot CO<sub>2</sub>e Emissions Calculator**

Starting Date: \_\_\_\_\_  
 Ending Date: \_\_\_\_\_

**MAKE SURE THAT ENTERED QUANTITIES REFLECT USE BY ONE INDIVIDUAL**

**HOME ENERGY** (complete all that apply):  
 Electricity \_\_\_\_\_ [kWh]  
 Propane (or LPG) \_\_\_\_\_ [gal.]  
 Wood \_\_\_\_\_ [cu. ft.; Note: 1 cord is 128 cu. ft.]  
 Wood pellets \_\_\_\_\_ [lbs.]  
 Heating oil \_\_\_\_\_ [gal.]

**WATER** (only if connected to municipal networks)  
 Domestic Supply: \_\_\_\_\_ [gal.] municipal  
 Wastewater: \_\_\_\_\_ [Y/N] connected to municipal sewer

**PERSONAL TRANSPORTATION** (includes car, truck, motorbike, ATVs and boat)  
 \_\_\_\_\_ [gal.] gasoline  
 \_\_\_\_\_ [gal.] diesel  
 [Alternative: provide make/model/year of each vehicle and miles driven]

**PUBLIC/SHARED TRANSPORTATION** (includes carpooling, van, bus, train, marine and air)  
 \_\_\_\_\_ [miles] carpooling; only "your" share: i.e., divide miles travelled by the number of occupants  
 \_\_\_\_\_ [miles] in business vans/shuttles; only "your" share: i.e., divide miles travelled by the number of occupants  
 \_\_\_\_\_ [miles] in public buses  
 \_\_\_\_\_ [miles] in trains  
 \_\_\_\_\_ [miles] in ferries or other marine vessels  
 \_\_\_\_\_ [miles] in airplanes

**NON-RECYCLED GARBAGE**  
 \_\_\_\_\_ [lbs.] of garbage

**FOOD** (includes type, source)  
 \_\_\_\_\_ [#] main-entrée (4 oz. or more) servings of store-purchased meat (e.g., beef, lamb, pork) consumed  
 \_\_\_\_\_ [%] of purchased food produced locally (i.e., within 100 miles)  
 \_\_\_\_\_ [%] of purchased fruits & vegetables grown organically

**SHOPPING** (includes source, type)  
 \_\_\_\_\_ [\$] amount spent on new clothing  
 \_\_\_\_\_ [\$] amount spent on paper reading material (newspapers and books)

**MAKE SURE THAT ENTERED QUANTITIES REFLECT USE BY ONLY ONE INDIVIDUAL**

Data Reporting Sheet  
(required)

# Recording & Reporting

Use this page to get track of your activities through the month-long period.

Period: January 12 - February 10, 2016

**Meter readings:** for electricity, propane, heating oil and/or water  
 Initial Reading: \_\_\_\_\_  
 Final Reading: \_\_\_\_\_

Add to below:

- Wood or wood pellets used
- Gallons of gas/diesel purchased
- Weight
- \$ spent
- Food p
- source

Daily activit

17						
24	25	26	27	28	29	30
31	FEBRUARY 1	2	3	4	5	6
7	8	9	10 - FILL OUT DATA SHEET AND SUBMIT TO TEAM RECORDER			

### Data Sheet for Taming Bigfoot CO<sub>2</sub>e Emissions Calculator

Starting Date: \_\_\_\_\_  
 Ending Date: \_\_\_\_\_

**MAKE SURE THAT ENTERED QUANTITIES REFLECT USE BY ONE INDIVIDUAL**

HOME ENERGY (complete all that apply):  
 Electricity \_\_\_\_\_ [kWh]  
 Propane (or LPG) \_\_\_\_\_ [gal.]  
 Wood \_\_\_\_\_ [cu. ft; Note: 1 cord is 128 cu. ft.]  
 Wood pellets \_\_\_\_\_ [lbs.]  
 Heating oil \_\_\_\_\_ [gal.]

WATER (only if connected to municipal networks)

\_\_\_\_\_ [miles] in airplanes

NON-RECYCLED GARBAGE  
 \_\_\_\_\_ [lbs.] of garbage

FOOD (includes type, source)  
 \_\_\_\_\_ [#] main-entrée (4 oz. or more) servings of store-purchased meat (e.g., beef, lamb, pork) consumed  
 \_\_\_\_\_ [%] of purchased food produced locally (i.e., within 100 miles)  
 \_\_\_\_\_ [%] of purchased fruits & vegetables grown organically

SHOPPING (includes source, type)  
 \_\_\_\_\_ [\$] amount spent on new clothing  
 \_\_\_\_\_ [\$] amount spent on paper reading material (newspapers and books)

**MAKE SURE THAT ENTERED QUANTITIES REFLECT USE BY ONLY ONE INDIVIDUAL**

Guides for both are available on the website

Tally Sheet  
(optional)

Data Reporting Sheet  
(required)

# Data Reporting Sheet (1)

## Data Sheet for Taming Bigfoot CO<sub>2</sub>e Emissions Calculator

Starting Date: \_\_\_\_\_

Ending Date: \_\_\_\_\_

**MAKE SURE THAT ENTERED QUANTITIES REFLECT USE BY ONE INDIVIDUAL**

### HOME ENERGY (complete all that apply):

Electricity \_\_\_\_\_ [kWh]

Propane (or LPG) \_\_\_\_\_ [gal.]

Wood \_\_\_\_\_ [cu. ft; Note: 1 cord is 128 cu. ft.]

Wood pellets \_\_\_\_\_ [lbs.]

Heating oil \_\_\_\_\_ [gal.]

### WATER (only if connected to municipal networks)

#### Domestic Supply:

\_\_\_\_\_ [gal.] municipal

#### Wastewater:

\_\_\_\_\_ [Y/N] connected to municipal sewer

### PERSONAL TRANSPORTATION (includes car, truck, motorbike, ATVs and boat)

\_\_\_\_\_ [gal.] gasoline

\_\_\_\_\_ [gal.] diesel

[Alternative: provide make/model/year of each vehicle and miles driven]



# Customer Service

Pay By Phone  
(855) 386-9916

[Pay Bill Online](#)



[JPUD > Pay Your Bill Online](#)

## Pay Your Bill Online

Online bill payment and customer usage data will be offered through [SmartHub](#) starting November 9, 2015.

Please note that the processing of your payment may take five to seven business days to show activity on your account. We do not submit account information on weekends or holidays.

If you are having difficulty setting up your account or making a payment, contact us.

### Quick Links

[Pay Your Bill Online](#)

[Payment Options](#)

[Service Requests](#)

[Billing Policies](#)

[PUD Billing Statement](#)

[Report Outage](#)



### Quick Links

I want to...

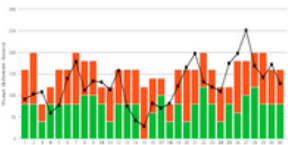
- [Pay My Bill](#)
- [Manage My Registered Accounts](#)
- [View Billing History](#)
- [View Usage](#)
- [View Outages](#)
- [Get Help](#)

- [Outage Map](#)



### View and Manage My Usage

#### We've improved your usage management tools!



#### Key Features

- **Analyze and understand** usage trends to find ways to cut back.
- Create and track a **monthly budget** to avoid unexpected high utility bills.
- Set a point or range in time to **compare differences** in usage.
- And much more.

Check out all the great *My Usage* features! [Start Now »](#)

### Communication / Alerts

**Welcome to SmartHub** 01/11/2016

Thank you for checking us out on the web! SmartHub free mobile apps are available for download.

### Account Overview

[Pay all outstanding balances »](#)

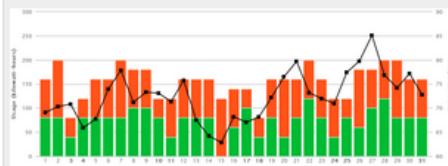
- My Usage**
- [Usage Explorer](#)
- [Average Usage](#)
- [Usage Comparison](#)
- [Usage Management](#)

## My Usage

This My Usage section provides several tools for you to analyze your past and current usage, as well as plan and conserve in the future. Compare your use and costs, set markers to monitor changes in your usage over periods of time, and get energy saving tips. Click the tabs below to learn more about these tools.

- [Analyze Your Usage](#) | 
 [Explore Usage Management](#)

### Usage Explorer

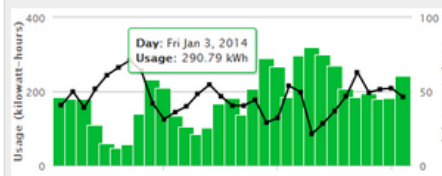


Usage Explorer gives you a detailed look at your past and current usage, all in one place.

View your usage and weather trends by month, or if available by day or hour.

[Use the Usage Explorer tool](#)

### Usage Comparison

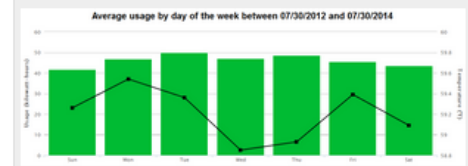


Usage Comparison lets you compare two bills worth of usage history side by side.

View the differences between this month last year, or other combinations to see how your bill varies each month.

[Use the Usage Comparison tool](#)

### Average Usage

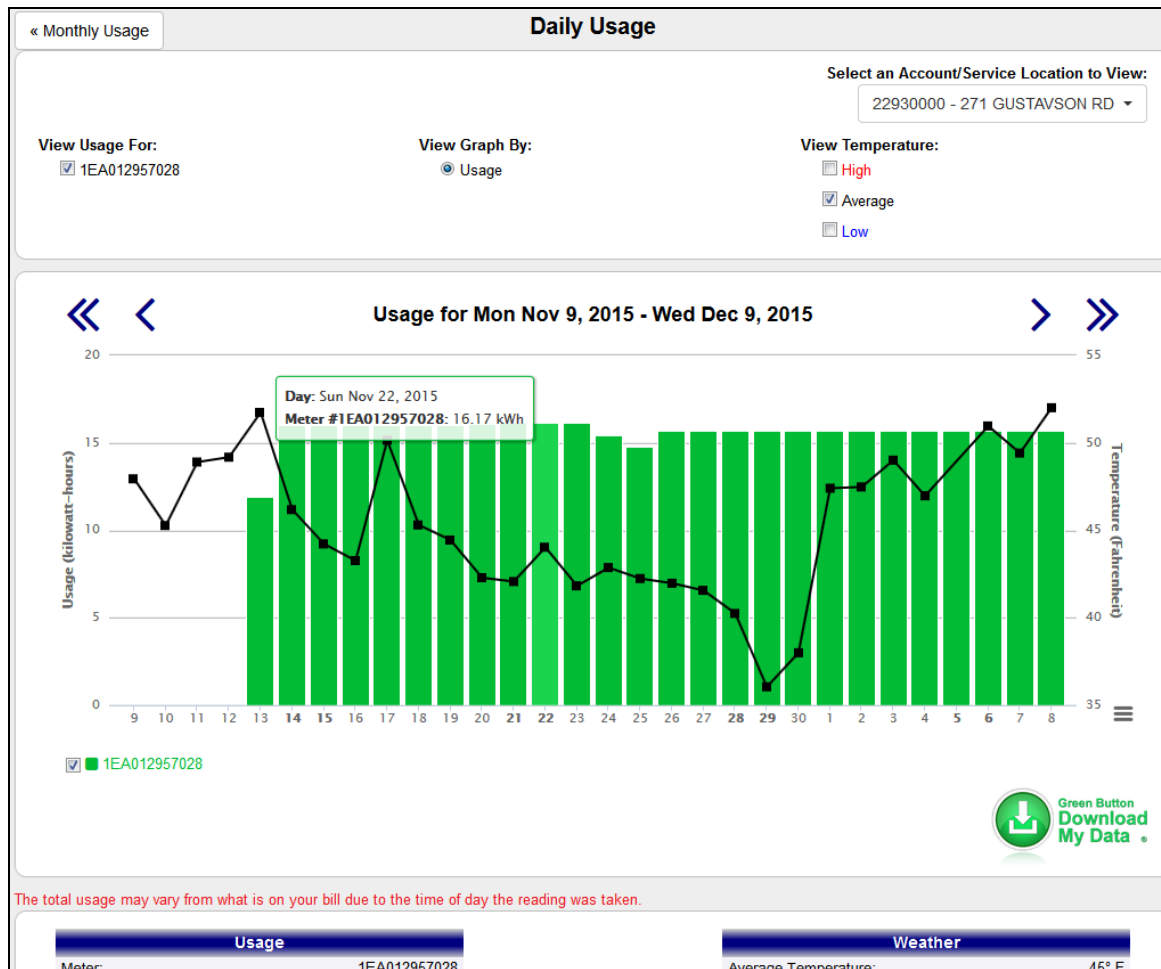


Average Usage shows you what your typical or average usage is for your selected time period.

For example, see your average usage on each day of the week (such as Tuesdays), over the course of a year. Or see your typical usage in each hour of the day over the course of 2 weeks. Discover when you can save the most on your utility bill.

[Use the Average Usage tool](#)





FYI: must click on a month to get this daily record

# Data Reporting Sheet (1)

## Data Sheet for Taming Bigfoot CO<sub>2</sub>e Emissions Calculator

Starting Date: \_\_\_\_\_

Ending Date: \_\_\_\_\_

**MAKE SURE THAT ENTERED QUANTITIES REFLECT USE BY ONE INDIVIDUAL**

### HOME ENERGY (complete all that apply):

Electricity \_\_\_\_\_ [kWh]

Propane (or LPG) \_\_\_\_\_ [gal.]

Wood \_\_\_\_\_ [cu. ft; Note: 1 cord is 128 cu. ft.]

Wood pellets \_\_\_\_\_ [lbs.]

Heating oil \_\_\_\_\_ [gal.]

### WATER (only if connected to municipal networks)

#### Domestic Supply:

\_\_\_\_\_ [gal.] municipal

#### Wastewater:

\_\_\_\_\_ [Y/N] connected to municipal sewer

### PERSONAL TRANSPORTATION (includes car, truck, motorbike, ATVs and boat)

\_\_\_\_\_ [gal.] gasoline

\_\_\_\_\_ [gal.] diesel

[Alternative: provide make/model/year of each vehicle and miles driven]

# Data Reporting Sheet (2)

## **PUBLIC/SHARED TRANSPORTATION** (includes carpooling, van, bus, train, marine and air)

\_\_\_\_\_ [miles] carpooling; only “your” share: i.e., divide miles travelled by the number of occupants

\_\_\_\_\_ [miles] in business vans/shuttles; only “your” share: i.e., divide miles travelled by the number of occupants

\_\_\_\_\_ [miles] in public buses

\_\_\_\_\_ [miles] in trains

\_\_\_\_\_ [miles] in ferries or other marine vessels

\_\_\_\_\_ [miles] in airplanes

## **NON-RECYCLED GARBAGE**

\_\_\_\_\_ [lbs.] of garbage

## **FOOD** (includes type, source)

\_\_\_\_\_ [#] main-entrée (4 oz. or more) servings of store-purchased meat (e.g., beef, lamb, pork) consumed

\_\_\_\_\_ [%] of purchased food produced locally (i.e., within 100 miles)

\_\_\_\_\_ [%] of purchased fruits & vegetables grown organically

## **SHOPPING** (includes source, type)

\_\_\_\_\_ [\$] amount spent on new clothing

\_\_\_\_\_ [\$] amount spent on paper reading material (newspapers and books)

**MAKE SURE THAT ENTERED QUANTITIES REFLECT USE BY ONLY ONE INDIVIDUAL**

# Recording & Reporting

Use this page to get track of your activities through the month-long period.

Period: January 12 - February 10, 2016

**Meter readings:** for electricity, propane, heating oil and/or water  
 Initial Reading: \_\_\_\_\_  
 Final Reading: \_\_\_\_\_

Add to below:

- Wood or wood pellets used
- Weight of garbage bag taken out
- \$ spent on clothes or reading material
- Food purchased: organic or local-source
- Gallons of gas/diesel purchased
- Miles carpooled or traveled in bus, train, ferry, plane
- Servings of meat eaten each day

**Daily activity**

	JANUARY	12 READ METERS	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	FEBRUARY 1	2	3	4	5	6
7	8	9	10 - FILL OUT DATA SHEET AND SUBMIT TO TEAM RECORDER			

Tally Sheet  
(optional)

**Data Sheet for Taming Bigfoot CO<sub>2</sub>e Emissions Calculator**

Starting Date: \_\_\_\_\_  
 Ending Date: \_\_\_\_\_

**MAKE SURE THAT ENTERED QUANTITIES REFLECT USE BY ONE INDIVIDUAL**

**HOME ENERGY** (complete all that apply):  
 Electricity \_\_\_\_\_ [kWh]  
 Propane (or LPG) \_\_\_\_\_ [gal.]  
 Wood \_\_\_\_\_ [cu. ft.; Note: 1 cord is 128 cu. ft.]  
 Wood pellets \_\_\_\_\_ [lbs.]  
 Heating oil \_\_\_\_\_ [gal.]

**WATER** (only if connected to municipal networks)  
 Domestic Supply: \_\_\_\_\_ [gal.] municipal  
 Wastewater: \_\_\_\_\_ [Y/N] connected to municipal sewer

**PERSONAL TRANSPORTATION** (includes car, truck, motorbike, ATVs and boat)  
 \_\_\_\_\_ [gal.] gasoline  
 \_\_\_\_\_ [gal.] diesel  
 [Alternative: provide make/model/year of each vehicle and miles driven]

**PUBLIC/SHARED TRANSPORTATION** (includes carpooling, van, bus, train, marine and air)  
 \_\_\_\_\_ [miles] carpooling; only "your" share: i.e., divide miles travelled by the number of occupants  
 \_\_\_\_\_ [miles] in business vans/shuttles; only "your" share: i.e., divide miles travelled by the number of occupants  
 \_\_\_\_\_ [miles] in public buses  
 \_\_\_\_\_ [miles] in trains  
 \_\_\_\_\_ [miles] in ferries or other marine vessels  
 \_\_\_\_\_ [miles] in airplanes

**NON-RECYCLED GARBAGE**  
 \_\_\_\_\_ [lbs.] of garbage

**FOOD** (includes type, source)  
 \_\_\_\_\_ [#] main-entrée (4 oz. or more) servings of store-purchased meat (e.g., beef, lamb, pork) consumed  
 \_\_\_\_\_ [%] of purchased food produced locally (i.e., within 100 miles)  
 \_\_\_\_\_ [%] of purchased fruits & vegetables grown organically

**SHOPPING** (includes source, type)  
 \_\_\_\_\_ [\$] amount spent on new clothing  
 \_\_\_\_\_ [\$] amount spent on paper reading material (newspapers and books)

**MAKE SURE THAT ENTERED QUANTITIES REFLECT USE BY ONLY ONE INDIVIDUAL**

Data Reporting Sheet  
(required)

# Tally Sheet (1)

Use this page to get track of your activities through the month-long period.

Period: January 12 - February 10, 2016

**Meter readings:** for electricity, propane, heating oil and/or water

Initial Reading: \_\_\_\_\_

Final Reading: \_\_\_\_\_

# Tally Sheet (2)

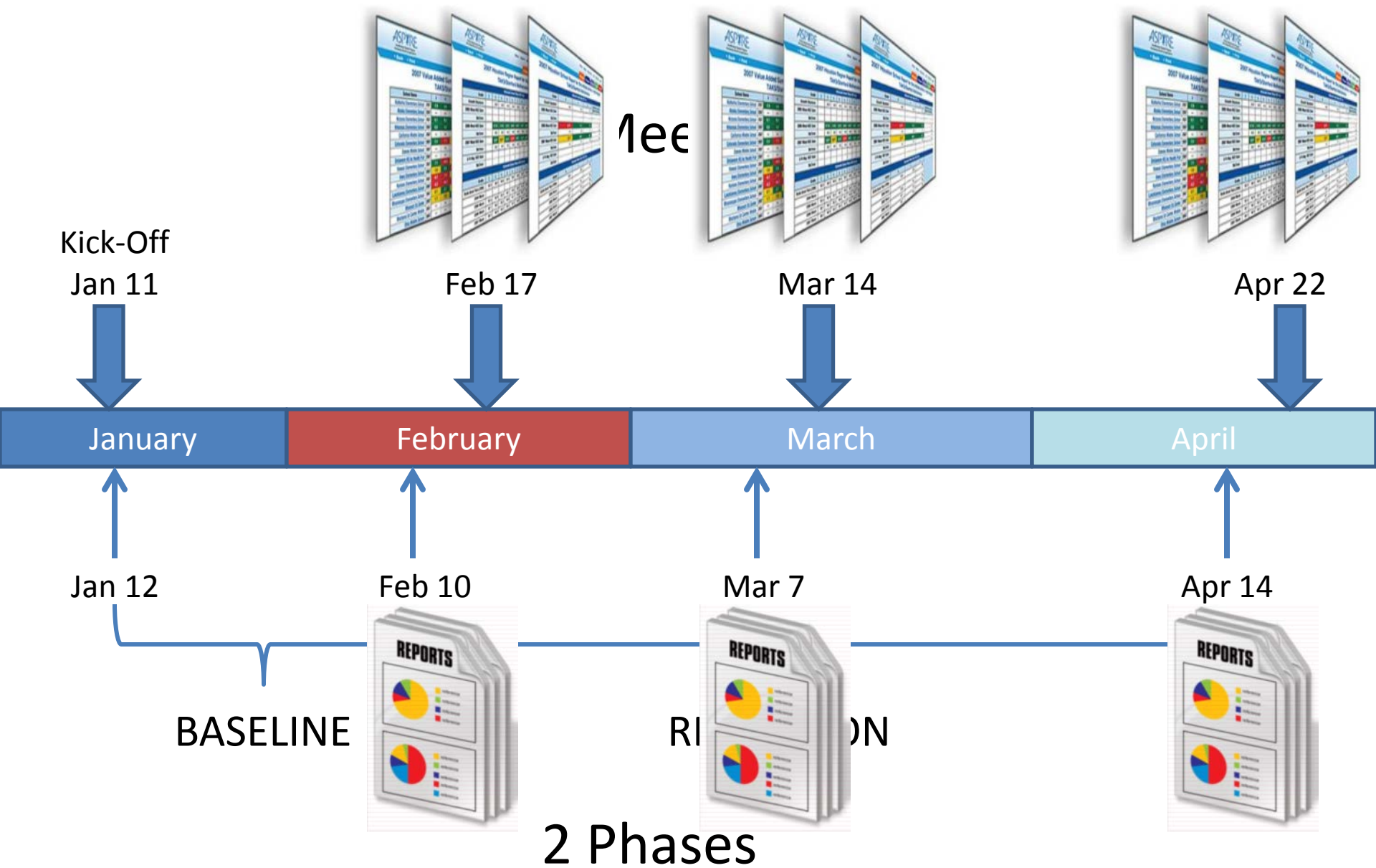
Add to below:

- Wood or wood pellets used
- Weight of garbage bag taken out
- \$ spent on clothes or reading material
- Food purchased: organic or local-source
- Gallons of gas/diesel purchased
- Miles carpooled or traveled in bus, train, ferry, plane
- Servings of meat eaten each day

## Daily activity

	JANUARY	12 READ METERS	13	14	15	16
17	18	19	20	21	22	23

7	8	9	10 -FILL OUT DATA SHEET AND SUBMIT TO TEAM RECORDER			
---	---	---	--	--	--	--



# Team Recording

The screenshot shows an Excel spreadsheet with the following data for the 'Team Member Entry' section:

Category	Peter	Paul	Mary	Huey	Dewey	Louie	Donald
1-2 pers. Household	28	28	28	28	28	28	28
Lives in PT							
Lives outside PT							
Green Lifestyle							
Not yet Green							
Younger than 30							
Prominent Citizen							
Starting Date	1/12/2016	1/12/2016	1/12/2016	1/12/2016	1/12/2016	1/12/2016	1/12/2016
Ending Date	2/8/2016	2/8/2016	2/8/2016	2/8/2016	2/8/2016	2/8/2016	2/8/2016
HOME ENERGY (complete all that apply):							
Electricity [kWh]							
Propane [gal]							
Wood [cu. ft. Note: 1 cord is 128 cu. ft.]							
Wood pellets [lbs.]							
Heating oil [gal.]							
WATER (only if connected to municipal network)							
Domestic:							
Waste:							
PRIVATE TRANSPORTATION (includes car, truck, motor)							
PUBLIC TRANSPORTATION (includes carpooling, van, b							
NON-RECYCLED GARBAGE							
FOOD (includes type, source, seasonality)							
SHOPPING (limited types)							
TOTALS	20.26	20.26	20.26	20.26	20.26	20.26	20.26



# prizes!

- Have nearly 100 prizes donated by 40 sponsors
- Our distribution is designed to guarantee lots of winners
- Grouped into team and individual categories
  - but no team can win more than one team prize package

## Four Prize Categories

- **Overall** (across all sectors)
- **Home sector** (energy, water, garbage)
- **Transportation sector** (private and shared)
- **Food/Shopping sector**

---

## Two Methods of Determining Greatest Carbon Footprint Reduction

- **Absolute reduction** in lbs. of CO<sub>2</sub> from baseline
- **Percent reduction** from baseline

# 12 Team Prize Packages (7 items each)

## Absolute Reduction:

- 1<sup>st</sup> Overall
- 2<sup>nd</sup> Overall
- 3<sup>rd</sup> Overall
- 1<sup>st</sup> Home sector
- 1<sup>st</sup> Transportation sector
- 1<sup>st</sup> Food/Shopping sector

## Percentage Reduction:

- 1<sup>st</sup> Overall
- 2<sup>nd</sup> Overall
- 3<sup>rd</sup> Overall
- 1<sup>st</sup> Home sector
- 1<sup>st</sup> Transportation sector
- 1<sup>st</sup> Food/Shopping sector

Remember, no one team can win more than one team prize

# 14 Individual Prizes (1 item each)

## Absolute Reduction:

- 1<sup>st</sup> Overall
- 1<sup>st</sup> Overall
- 1<sup>st</sup> Overall
- 1<sup>st</sup> Overall
- 1<sup>st</sup> Overall
- 1<sup>st</sup> Overall
- 1<sup>st</sup> Overall

## Percentage Reduction:

- 1<sup>st</sup> Overall
- 1<sup>st</sup> Overall
- 1<sup>st</sup> Overall
- 1<sup>st</sup> Overall
- 1<sup>st</sup> Overall
- 1<sup>st</sup> Overall
- 1<sup>st</sup> Overall

## Team Role

- 1-2 person household
- Lives in Port Townsend
- Lives outside Port Townsend
- Lives green lifestyle
- Not yet green lifestyle
- Younger than 30
- Prominent citizen

# Special Individual Prize!

To the person with the lowest carbon footprint  
during the competition phase  
(no baseline)



Taming Bigfoot Champion

# Sample Prize Packages

- Assortment
  - Composter
  - Solar Site evaluation
  - 2 bottles of wine
  - 2 theater tickets
  - Bike tune-up
- Bundle
  - Spring CSA package (weekly delivery of organically grown foods)

# Ready to get Started?

Here are some things to jumpstart your team:



- [JeffersonCAN.org](http://JeffersonCAN.org)
  - sections on energy efficiency, food choices, transportation, etc.
  - ideas on additions can be e-mailed to [info@jeffersoncan.org](mailto:info@jeffersoncan.org)
- Kill–A-Watt Meters (courtesy of Jeff Co PUD and L20/20 Energy Action!)
  - Each team gets one to use during the competition
  - Use to measure how much power is being used by appliances
- [Facebook.com/tamingbigfoot](https://Facebook.com/tamingbigfoot)
  - Suggestions will be posted
  - Weekly challenges might appear
- [L2020.org/announcements](http://L2020.org/announcements)
  - Yet more suggestions
- Compare notes and share ideas among your team!

# 'Like' our Facebook Page!

Facebook.com/tamingbigfoot



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...

Watch for fun facts, prizes and ideas!!

Status Photo / Video Event, Milestone +



Write something...



**Taming Bigfoot**

December 16, 2015 at 4:28pm ·

Teams have formed! The big kickoff is January 11th at the Cotton Building from 7-9pm. All teams will meet that night and find out all the details of the competition. May the odds be ever in your favor!

ABOUT



# Questions?



<http://www.L2020.org/climate-action/bigfoot>